

YOUR TURN! TEACHERS FOR TRADE UNION RENEWAL

2nd Workshop

Utrecht, 13-14 February 2020



This project is supported by the European Commission, DG Employment, Social Affairs and Inclusion.



ETUCE - EI European Region

Assessing and defining the context

What shapes “the way we do
things”



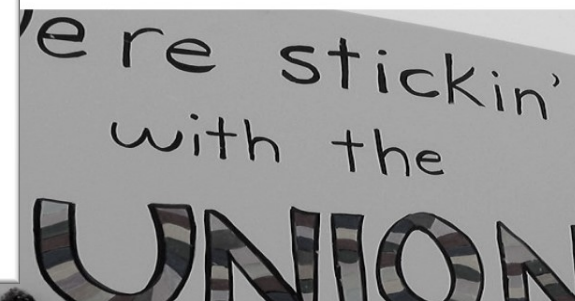
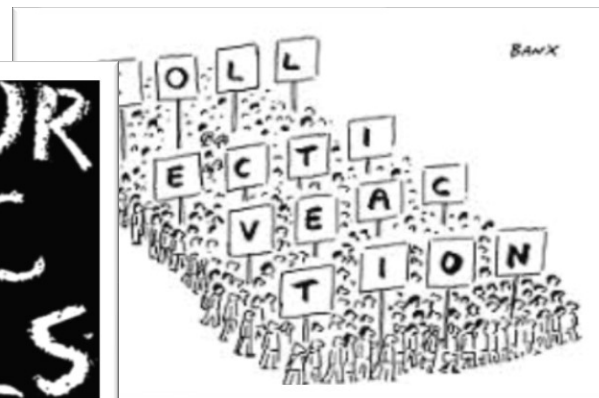
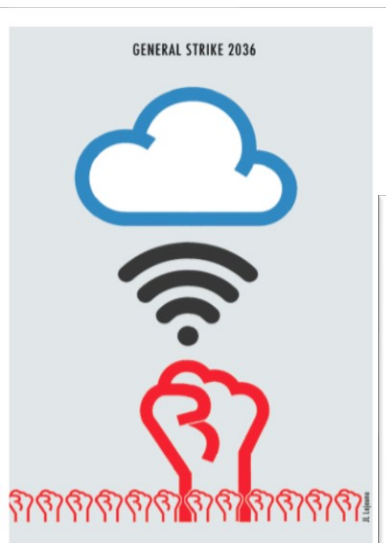
Signs of decline

- General decline in union affiliation
- Decreasing membership involvement in union structures and participation
- Shrinking activists base
- Increasing divide between educators with stable contracts and precarious
- ...



Staying relevant: trade union renewal

- ❑ Challenges
- ❑ Increasing members' involvement and participation in the union
- ❑ Mobilising members beyond the workplace & around campaigns



Cloud of uncertainty

De-professionalisation

Young educators

Digitalisation

Privatisation

Participation

External conditionalities

Mobilisation power

Collective bargaining

Work-intensification

Ageing workforce and membership

Trade union rights

Coalitions & alliances

...

What shapes 'the way we do things here'



- ❑ Assessing where we are...

What shapes 'the way we do things here'

The **political economy** of public education

Competing **ideas and practices** in public education

Educators' **world of work**

Organisational culture

Workplace culture

Individual characteristics and agency



Reacting to challenges and rethinking union work

1. Organising around [the under-represented]
2. Organising around [the workplace]
3. Organising around [young teachers and other education personnel]
4. Organising around [the profession]

