2nd Workshop
Utrecht, 13-14 February 2020
Assessing and defining the context

What shapes “the way we do things”
Signs of decline

- General decline in union affiliation
- Decreasing membership involvement in union structures and participation
- Shrinking activists base
- Increasing divide between educators with stable contracts and precarious
Staying relevant: trade union renewal

- Challenges

- Increasing members’ involvement and participation in the union

- Mobilising members beyond the workplace & around campaigns
Cloud of uncertainty

- De-professionalisation
- Digitalisation
- Participation
- Mobilisation power
- Work-intensification
- Collective bargaining
- Ageing workforce and membership
- Trade union rights
- Coalitions & alliances
- Young educators
- External conditionalities
- Privatisation
- Collective bargaining
- Coalitions & alliances
- ...
What shapes ‘the way we do things here’

- Assessing where we are...
What shapes ‘the way we do things here’

- The political economy of public education
- Competing ideas and practices in public education
- Educators’ world of work
- Organisational culture
- Workplace culture
- Individual characteristics and agency
Reacting to challenges and rethinking union work

1. Organising around [the under-represented]
2. Organising around [the workplace]
3. Organising around [young teachers and other education personnel]
4. Organising around [the profession]