Together in the Union – For Quality Education Campaign

Example of Campaign messages to be translated and used on your platforms
<table>
<thead>
<tr>
<th>Date</th>
<th>Message for Facebook</th>
<th>Message for Twitter</th>
<th>Visual</th>
</tr>
</thead>
<tbody>
<tr>
<td>To be shared on 10/05/21</td>
<td>🌍 Together in the union, we stand #ForQualityEducation!</td>
<td>🌍 Together in the union, we stand #ForQualityEducation!</td>
<td>Campaign video</td>
</tr>
<tr>
<td></td>
<td>Because together, we are 🧡 stronger.</td>
<td>Because together, we are 🧡 stronger.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Together, we are 🎤 louder.</td>
<td>Together, we are 🎤 louder.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Join us and share the message 📸 <a href="http://www.csee-etuce.org/yourturn">www.csee-etuce.org/yourturn</a></td>
<td>Join us and share the message 📸 <a href="http://www.csee-etuce.org/yourturn">www.csee-etuce.org/yourturn</a></td>
<td></td>
</tr>
<tr>
<td>Will be shared by ETUCE on</td>
<td>Our union is the means to advance our rights, and to further our profession. Our</td>
<td>It is vital that all education trade unions across Europe work to articulate</td>
<td>Visual 10</td>
</tr>
<tr>
<td>11/05/21 – to be shared by</td>
<td>union is a force for fairness and a power for progress. This is why it is vital that</td>
<td>alternatives.</td>
<td></td>
</tr>
<tr>
<td>you whenever you see fit</td>
<td>all education trade unions across Europe work to articulate alternatives.</td>
<td>🌍 Because together, we can achieve change.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>🌍 Because together, we can achieve change.</td>
<td>🌍 Together, we have a voice.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>🌍 Together, we have a voice.</td>
<td>🌍 Together, we can make a difference.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>🌍 Together, we can make a difference.</td>
<td>Join the campaign #ForQualityEducation  📸 Link to campaign page</td>
<td></td>
</tr>
<tr>
<td>Will be shared by ETUCE on</td>
<td>We are people 🧡 We are workers 😊 All different But together</td>
<td>We are people 🧡 We are workers 😊 All different But together</td>
<td>Visual 7, or 10, or 14.</td>
</tr>
<tr>
<td>12/05/21 – to be shared by</td>
<td>Because today, we fight for our rights!</td>
<td>Because today, we fight for our rights!</td>
<td></td>
</tr>
<tr>
<td>you</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Will be shared by ETUCE on 17/05/21 – to be shared by you whenever you see fit</td>
<td>Will be shared by ETUCE on 19/05/21 – to be shared by you whenever you see fit</td>
<td>Will be shared by ETUCE on 20/05/21</td>
<td></td>
</tr>
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</tr>
</tbody>
</table>
| ? Are you already engaged in an education trade union?  
? How do you fight #ForQualityEducation?  
Let us know!  
More info on the campaign #ForQualityEducation  
Link to campaign page | Are you a teacher, a trainer, an educator, an academic staff?  
Stand with us #ForQualityEducation  
We can strengthen our profession!  
Together, we have the power to stand for our rights!  
Have a look at our union finder and find the education trade union you can join in your country  
Link to campaign page | × Funding cuts in education  
× The dominance of market mechanisms  
× Attacks to the status of teachers  
This is happening right now! |

Join the campaign “Together in the union, we stand #ForQualityEducation”  
www.csee-etuce.org/yourturn

Join the campaign #ForQualityEducation  
www.csee-etuce.org/yourturn

Join the campaign #ForQualityEducation  
www.csee-etuce.org/yourturn

Join the campaign #ForQualityEducation  
www.csee-etuce.org/yourturn
| Will be shared by ETUCE on 24/05/21 – to be shared by you whenever you see fit | Teachers and other education personnel, you are all key actors in your community. 
If we all act collectively in schools and education institutions, as well as in our community, we can shape a future where quality education will be a reality for all. 
Act now! Join the campaign #ForQualityEducation Link to campaign page | Teachers and other education personnel, you are all key actors in your community. 
If we all act collectively, we can shape a future where quality education will be a reality for all. 
Act now! Join the campaign #ForQualityEducation Link to campaign page | Visual 4 |
| Will be shared by ETUCE on 31/05/21 – to be shared by you whenever you see fit | We are a community. And together, we are strong! 
✔ We stand for quality education 
✔ We fight for our rights 
✔ We strengthen our profession 
Act now! Join the campaign #ForQualityEducation Link to campaign page | We are a community. And together, we are strong! 
✔ We stand for quality education 
✔ We fight for our rights 
✔ We strengthen our profession 
Act now! Join the campaign #ForQualityEducation Link to campaign page | Visual 7 |
| Will be shared by ETUCE on 24/05/21 – to be shared by you whenever you see fit | But we can act. We can fight for our rights! 
Join the campaign #ForQualityEducation Link to campaign page | This is happening right now! 
But we can act. We can fight for our rights! 
Join the campaign #ForQualityEducation Link to campaign page | |
| Will be shared by ETUCE on 24/05/21 – to be shared by you whenever you see fit | We can all act #ForQualityEducation How? | We can all act #ForQualityEducation How? | Visual 8 |
| ETUCE on 02/06/21 – to be shared by you whenever you see fit | ✓ Find the education trade union you can join in your country  
✓ Get involved in your union  
Have a look at our union finder ➡️ Link to campaign page | ✓ Find the education trade union you can join in your country  
✓ Get involved in your union  
Have a look at our union finder ➡️ Link to campaign page |
| --- | --- | --- |
| Will be shared by ETUCE on 03/06/21 – to be shared by you whenever you see fit | ♻️ YOU  
♦️ CAN  
♦️ ACT  
♦️ NOW  
#ForQualityEducation  
Join the campaign ➡️ Link to campaign page | ♻️ YOU  
♦️ CAN  
♦️ ACT  
♦️ NOW  
#ForQualityEducation  
Join the campaign ➡️ Link to campaign page | Visual 14 |