School Cuts
A case study in how a campaign can empower members and build alliances

David Wilson, Assistant General Secretary Communications and Campaigns, NEU
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The problem: funding crisis

Spend per pupil
(2018-19 prices)
The context: campaign framework

- Ideological
- Political
- Professional
- International
- National
- Local/School
- Allies
The context: building strength in a fragmented environment

Circa 10,000 schools in England are outside of Local Authority control in Academies
What we did: highlighting the cuts
What we did: speaking through members’ experiences

“We’re having to cut our provision to the point where it will cease to be a decent education... Most children won’t get the support they need.”

Andrew Mellor, Headteacher, St Nicholas’ CofE Primary School, Blackpool
What we did: empowering members and communities
Impact

Extra £1.3bn in funding for schools announced by Justine Greening

The Education Secretary says the Government has recognised voters' concerns during the election over the funding levels.

By Alan McGuinness, Political Reporter

Monday 17 July 2017 18:15 UK

"Schools will have to look at reorganising, whether that means creating federations or possibly closing. That will not meet the needs of families and children in Cheshire East."

Esther McVey, MP for Tatton, 13 February 2019

schoolcuts.org.uk